



Carolina Pregnancy Center

MINISTRY OVERVIEW

Mission and Values

Vision: To be the first resource women choose when facing an unplanned pregnancy.

Mission: To provide abortion alternatives, post-abortion support, and sexual risk avoidance education with the hope of transforming lives through the grace of Jesus Christ.

Values: Spirit-led; Gospel-centered; Operational & Spiritual Integrity; Unity of Heart & Purpose; Collaborative

Calling and History

*“For I know the plans I have for you,’ declares the LORD,
‘plans to prosper you and not to harm you, plans to give you a hope and a future’” (Jeremiah 29:11).*

1984: A group of Christians began exploring ways of providing practical help to community women facing the crisis of an unplanned pregnancy.

1985: CPC opened its doors with the hope of providing women with life alternatives to abortion through the provision of financial and emotional support.

2002: CPC expanded its operations to include medically verified pregnancy tests and first trimester ultrasounds under the supervision of a Medical Director and Nurse Manager.

2008: CPC strategically relocated to be in proximity to East Carolina University.

2014: CPC expanded its outreach to include sexual risk avoidance education in Pitt Co. Middle/High Schools.

Ministry Model

The Problem – Abortion is culturally presented as a simple solution to unplanned pregnancy, resulting in the continual mass destruction of pre-born human life and the devastation of human hearts suffering from post-abortion trauma.

The Solution – We meet the abortion-vulnerable woman directly at her point of need through options education and life-affirming support. We minister post-abortion healing and educate on sexual risk avoidance.

- **INTERVENTION:**
 - Pregnancy Tests, Ultrasounds, Options Education, Pre-natal Vitamins, Referrals, On-going support
- **PREVENTION:** Sexual Risk Avoidance Education to Pitt Co. 7th & 9th grade students
- **RESTORATION:** Christ-centered Post-Abortion Recovery
- **LIFE-CHANGING DISTINCTIVES:**
 - children are spared abortion and given life
 - parents are empowered to be successful through an adoption or parenting plan
 - clients are able to experience the love, healing, and salvation of Jesus Christ
 - teens are equipped to make healthy decisions concerning their sexuality

Success Indicators and Expansion Goals

Success Indicators:	2015	2016	2017	2018	2019
Total Appointments	921	950	1026	1126	1200
Pregnancy Tests	373	352	416	430	404
Ultrasounds	159	183	275	196	164
Babies Saved from Abortion	36	38	52	44	37
Abortion Recovery Appointments	27	17	5	6	8
Sexual Risk Avoidance (students reached)	2425	3316	2661	2610	949*

*In 2019, SRA stats represent a partial year due to staffing transition. In 2020, CPC transitioned to an **evidence-based curriculum**.

Program Evaluation

- The Board of Directors meets monthly (excluding July and December) to evaluate and plan.

Growth Strategies:

- Evaluation of marketing options with a goal of increasing abortion-minded clientele
 - **Goal to increase digital advertisement marketing services to college students**
 - Expansion of sexual risk avoidance education to youth groups and other venues
 - **Goal to add a part-time Educator so that two staff are available to function in this capacity**
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Prayer Strategy

- Staff and volunteers pray together daily.
- A prayer team meets monthly to pray for ongoing ministry needs.
- An e-mail prayer team receives requests and updates.

**All communication protects client confidentiality.*

Board & Staff

Board of Directors

Margie Dellasega, Board Chairperson
Russell Kilpatrick, MD, Vice Chairperson
Wesley Earley, MD, Secretary
Dr. Tamara Atkinson, Treasurer
Robert Wilkerson
Kevin Justice

Staff & Subcontracted Support

Sherry Thornton, Executive Director
Barbara Knox, Office Manager
Anne Keene, Client Services Director
Laurie Stewart, Client Services Assistant
Dr. David Ryan, Volunteer Medical Director
Miriam Carey, Sonographer
Joy Hardee, Prevention Program Director
Lisa Douglas, Financial Manager
Lonette Baity, Events & Marketing Consultant

Funding Plan

	2017 Actual	2018 Actual	2019 Actual	2020 Projected
Income Needed	413,712.33	404,227.85	387,000.40	404,000.00

**In 2019, CPC's net income was \$1,334.58. In 2020, a funding goal is set to expand SRA program development.*

- **Board:** 100% participation in personal giving and networking.
 - **ED:** Invests 40% of time developing donor relationships through donor care in the community.
 - **Fundraising Events:** Change 4 Life Baby Bottles (anytime); The *Frances Clark* Treasured Mothers Fund (Mother's Day); Golf Fore Life (summer); Celebrate Life Banquet (fall); Year-End Appeal.
**Golf Fore Life was cancelled due to COVID 19*
 - **Like-minded financial partnerships** with individuals, churches and organizations are our life-blood.
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Current Needs

- Volunteers willing to train and serve as advocates in order to increase availability to clients
- Volunteer service professionals willing to lend support in order to help streamline expenses