



Carolina Pregnancy Center

MINISTRY OVERVIEW

Mission and Values

Vision: To be the first resource women choose when facing an unplanned pregnancy.

Mission: To provide abortion alternatives, post abortion support, and sexual risk avoidance education with the hope of transforming lives through the grace of Jesus Christ.

Values: Spirit-led; Gospel-centered; Operational & Spiritual Integrity; Unity of Heart & Purpose; Collaborative

Calling and History

*“For I know the plans I have for you,’ declares the LORD,
‘plans to prosper you and not to harm you, plans to give you a hope and a future’” (Jeremiah 29:11).*

1984: A group of Christians began exploring ways of providing practical help to community women facing the crisis of an unplanned pregnancy.

1985: CPC opened its doors with the hope of providing women with life alternatives to abortion through the provision of financial and emotional support.

2002: CPC expanded its operations to include medically verified pregnancy tests and first trimester ultrasounds under the supervision of a Medical Director and Nurse Manager.

2008: CPC strategically relocated to be in proximity to East Carolina University.

2014: CPC expanded its outreach to include sexual risk avoidance education in Pitt Co. Middle/High Schools.

Ministry Model

The Problem – Abortion is culturally presented as a simple solution to unplanned pregnancy, resulting in the continual mass destruction of pre-born human life and the devastation of human hearts suffering from post-abortion trauma.

The Solution – We meet the abortion-vulnerable woman directly at her point of need through options education and life-affirming support. We minister post-abortion healing and educate on sexual risk avoidance.

- **INTERVENTION:**
 - Pregnancy Tests, Ultrasounds, Options Education, Pre-natal Vitamins, Referrals, On-going support
- **PREVENTION:** Sexual Risk Avoidance Education to middle schools, high schools, youth groups, and college groups
- **RESTORATION:** Christ-centered Post-Abortion Recovery
- **LIFE-CHANGING DISTINCTIVES:**
 - children are spared abortion and given life
 - parents are empowered to be successful through an adoption or parenting plan
 - clients are able to experience the love, healing, and salvation of Jesus Christ
 - teens are equipped to make wise decisions and build healthy relationships

Success Indicators and Expansion Goals

Success Indicators:	2016	2017	2018	2019	2020
Total Appointments	950	1026	1126	1200	950
Pregnancy Tests	352	416	430	404	267
Ultrasounds	183	275	196	164	120
Babies Saved from Abortion	38	52	44	37	22
Abortion Recovery Appointments	17	5	6	8	13
Sexual Risk Avoidance (students reached)	3316	2661	2610	949	274*

*In 2020, SRA stats represent a partial year due to COVID 19.

Program Evaluation

- The Board of Directors meets monthly (excluding July and December) to evaluate and plan.

Growth Strategies:

- Search for and secure a new building for CPC
 - *Goal to secure a building that has the space needed for the center's operations.*
 - Evaluation of marketing options with a goal of increasing abortion-minded clientele.
 - *Goal to increase digital advertisement marketing services to our clients.*
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Prayer Strategy

- Staff and volunteers pray together daily.
 - A prayer team meets monthly to pray for ongoing ministry needs.
 - An e-mail prayer team receives requests and updates.
**All communication protects client confidentiality.*
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Board & Staff

Board of Directors

Margie Dellasega, Board Chairperson
Russell Kilpatrick, MD, Vice Chairperson
Lisa Shepherd, Secretary
Dr. Tamara Atkinson, Treasurer
Kevin Justice
Jay Cox

Staff & Subcontracted Support

Sherry Thornton, Executive Director
Sylvia Smith, Executive Assistant
Barbara Knox, Operations Director
Anne Keene, Client Services Director
Laurie Stewart, Client Services Assistant
Dr David Ryan, Volunteer Medical Director
Patti Weisenberger, Nurse Manager
Miriam Carey, Sonographer
Joy Hardee, Prevention Program Director
Lisa Douglas, Financial Manager
Lonette Baity, Events & Marketing Consultant

Funding Plan

	2018 Actual	2019 Actual	2020 Actual	2021 Projected
Income Needed	404,227.85	387,000.40	376,174.69	384,000.00

***2021 budget does not include capital campaign for new building**

- **Board:** 100% participation in personal giving and networking.
 - **ED:** Invests 40% of time developing donor relationships through donor care in the community.
 - **Fundraising Events:** Change 4 Life Baby Bottles (all year); The *Frances Clark* Treasured Mothers Fund (Mother's Day); Celebrate Life Event (fall); Year-End Appeal.
 - **Like-minded financial partnerships** with individuals, churches and organizations are our life-blood.
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Current Needs

- Volunteers willing to train and serve as advocates in order to increase availability to clients
- Volunteer service professionals willing to lend support in order to help streamline expenses