



Born2Run



FAMILY-FRIENDLY 5K



Presented by
CAROLINA
Pregnancy Center

Dear Friend of CPC,

For more than 35 years, Carolina Pregnancy Center has been rooted in the Pitt County community as a pillar of hope to many facing unplanned pregnancy, in need of parenting support, or baby/maternity items. Last year with the support of generous partners, we were able to purchase a new building to better serve our clients.

This year, we are thrilled to be presented with new opportunities to increase our visibility in the community, with the goal of reaching new groups of volunteers, partners and most importantly clients! This Mothers' Day weekend, we are hosting: **Born2Run: A Family Friendly 5K on Saturday, May 7, 2022.**

Will you consider partnering with us to underwrite the cost of this event? Proceeds from the event will go toward the work of CPC in our community. As an event partner, your organization will receive recognition in a variety of ways including web, social media, printed materials, and more. Additional details are available in the attached document.

Thank you in advance for your consideration and generosity. Please don't hesitate to contact me directly if you have questions. Feel free to mail in this sponsorship response card, visit, or email me at executivedirector@carolinapregnancycenter.org, or visit friendsofcpc.org to complete the online form to secure your sponsorship.

Your Friend for Life,

Sherry Thornton

Sherry Thornton
Executive Director, Carolina Pregnancy Center
www.FriendsOfCPC.org



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SPONSORSHIP RESPONSE CARD: Mail (or email) this completed response sheet to executivedirector@carolinapregnancycenter.org, or visit friendsofcpc.org to complete the online form to secure your sponsorship. In order to have your logo on the t-shirt, banner, and other printed material - **please send in your information and donation by April 4, 2022.** If you or someone from your company is interested in participating in the 5K, please contact us for complimentary vouchers.

Please indicate your selection below. Donations are tax deductible.

Gold Sponsor: \$2,000

- Logo or name (larger print) on CPC t-shirt
- Logo or name printed on banner (registration table and awards presentation)
- Logo or name on friendsofcpc website - event page
- Name on signs placed along 5K route

Silver Sponsor: \$1,000

- Logo or name (smaller print) on CPC t-shirt
- Logo or name printed on banner (registration table and awards presentation)
- Name on signs placed along 5K route

Fun Run Sponsors: \$300

- Name on signs during Fun Run

Enclosed is a gift of \$ _____

Contact Name(s) _____

Please list my sponsorship as: _____

Email Address _____

City/State/Zip _____ Preferred phone _____